



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	1
Suffix	
Property name	
Address line 1	Main Street
Address line 2	Hilton
Address line 3	
Town/city	Derby
Postcode	DE65 5FF

Description of site location must be completed if postcode is not known:

Easting (x)	424593
Northing (y)	330678

Description

2. Applicant Details

Title	Other
Other	
First name	E I Group
Surname	PLC
Company name	E I Group PLC
Address line 1	3 Monkspatch Hall Road
Address line 2	
Address line 3	

2. Applicant Details

Town/city	Solihull
Country	
Postcode	B90 4SJ
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Martyn
Surname	Baines
Company name	Omega Signs Ltd
Address line 1	Omega Signs Ltd
Address line 2	Newmarket Approach
Address line 3	Cross Green
Town/city	Leeds
Country	
Postcode	LS9 0RJ
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Refresh of existing on site signage
Item 01 - Illuminated signwritten (painted) house name
Item 02 - Illuminated signwritten (painted) amenity text
Item 03 - Illuminated signwritten (painted) house name
Item 04 - Illuminated pictorial panel fitted to existing bracket
Item 05 - Illuminated signwritten (painted) amenity text
Item 07 - Non illuminated chalk board

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed projecting or hanging sign

4. Type of Proposed Advertisement(s)

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.02 metre(s)
What is the maximum projection of the advertisement from face of building?	1.2 metre(s)
Dimension:	Height: 0.9 x Width: 0.9 x Depth: 0.06 metre(s)
What materials will the sign be made of? Item 04 - Mild steel wraparound, aluminium frame and panel, vinyl	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background Text RAL 1014 & RAL 7008, Background RAL 8022	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	90 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	3.46 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1 x Width: 3.3 x Depth: 0 metre(s)
What materials will the sign be made of? Item 01 - Signwritten (paint)	
What is the maximum height of any of the individual letters and symbols?	46 cm
The colour of text and background Text RAL 1014 & RAL 8022, Background RAL 7008	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	90 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	2.79 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.49 x Width: 3.3 x Depth: 0 metre(s)
What materials will the sign be made of? Item 02 - Signwritten (Paint)	
What is the maximum height of any of the individual letters and symbols?	24 cm

4. Type of Proposed Advertisement(s)

Other type(s): 2	
The colour of text and background	
Text RAL 8022, Background RAL 7008	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	90 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	2.54 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.13 x Width: 3.6 x Depth: 0 metre(s)
What materials will the sign be made of? Item 03 - Signwritten (Paint)	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Text RAL 8022 & RAL 7008, Background RAL 1014	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	90 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	2.66 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.25 x Width: 1.6 x Depth: 0 metre(s)
What materials will the sign be made of? Item 05 - Illuminated signwritten (painted) amenity text	
What is the maximum height of any of the individual letters and symbols?	21 cm
The colour of text and background	
Signwritten (Paint)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	90 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other type(s): 5	
What is the height from the ground to the base of the advertisement?	1.75 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.9 x Width: 0.6 x Depth: 0.05 metre(s)
What materials will the sign be made of? Item 07 - Aluminium frame, dibond panel with chalkboard insert	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Background Black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Item 01 - Illuminated signwritten (painted) house name
Item 02 - Illuminated signwritten (painted) amenity text
Item 03 - Illuminated signwritten (painted) house name
Item 05 - Illuminated signwritten (painted) amenity text
Item 07 - Non illuminated chalk board

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Scheme Ref 26905v01 Iss3 - File name attached 26905pl01 Iss01

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	16/08/2019
To	16/08/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

8. Site Visit

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

16/08/2019